# **Diffusion Illusions: Hiding Images in Plain Sight**

### What is the problem?

•The problem is to automatically generate multiarrangement illusions, which are images that produce different interpretations depending on how they are arranged and viewed.

•Existing methods for generating illusions have been limited in their ability to create photorealistic illusions.

•There has been no general framework for understanding and generating such illusions.



## What has been done earlier?

•Classical illusions: These are ambiguous images that have been studied for centuries and often rely on human perception biases.

•Computationally-generated illusions: These use techniques like hybrid images (combining low-frequency and high-frequency features) or steganography (hiding messages in seemingly normal images).

•Diffusion-based Image Generation: This approach utilizes denoising diffusion probabilistic models, which have been successful in generating images, especially text-toimage generation. However, these techniques have not been widely applied to generate multi-arrangement illusions.

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# What are the remaining challenges? What novel solution proposed by the authors to solve the problem?

#### 1. Computational Cost:

**Challenge:** Generating diffusion illusions can be computationally expensive, taking 10 minutes per illusion. **Proposed Solution:** The authors acknowledge this as a limitation but don't propose specific solutions. Future work could involve exploring faster diffusion models, optimization techniques, or leveraging cloud computing.

#### 2. Limited Scope:

**Challenge:** Existing methods struggled to create realistic illusions that are visually convincing **Proposed Solution:** The authors adapt score distillation loss and propose a new Dream Target Loss to optimize prime using a frozen text-to-image diffusion model.

#### 3. Subjectivity of Evaluation:

**Challenge:** The authors use metrics like Controllability, Diversity, Aesthetics, and Independence to assess the quality of the illusions. However, these metrics are not perfect and rely on human perception, which can be subjective.

**Proposed Solution:** The authors emphasize the need for more thorough evaluation with user studies. This would involve measuring ease of recognition, degree of concealment, and preference ratings for the generated illusions. They also mention the importance of comparing results across different prompting methods and algorithm variants.

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